

# RML QUARTERLY REPORT

<b>Region:</b>	NN/LM Pacific Southwest Region
<b>Period Covered:</b>	August 1, 2013-October 31, 2013
<b>Contractor Name:</b>	UCLA Louise M. Darling Biomedical Library
<b>Contract Number:</b>	HHS-N-276-2011-00009-C
<b>Date Submitted:</b>	November 26, 2013

## EXECUTIVE SUMMARY

National exhibits conducted by the RML during the period included the American Academy of Family Physicians, held in San Diego, CA, on September 26-28, and staffed by NN/LM PSR Educational Services Coordinator Kay Deeney and NN/LM PSR Consumer Health & Technology Coordinator Kelli Ham. Regional exhibits conducted by the RML included the Nevada Library Association (NLA) Annual Conference October 17-18 in Reno, staffed by Kay Deeney. Kay also presented the workshop, *Shedding Light on the Affordable Care Act* at NLA on October 18, with 14 attendees. Regional exhibits conducted by the Arizona Outreach Cooperative Agreement included 40th Arizona Rural Health Conference held in Prescott, AZ, on August 20-21, and ¡VIDA! The Eighth Annual Mujer Latina Breast Cancer Conference held in Tucson, AZ, on October 12. Regional exhibits conducted by the Big Bang Health Information Literacy Express Outreach Award included the Pacific Symposium Conference held in San Diego on October 25-27.

Three *Midday at the Oasis* webinar sessions were conducted during the quarter. On August 21, guest speakers Susan Barnes, Assistant Director, and Cindy Olney, Evaluation Specialist, from NN/LM's Outreach Evaluation Resource Center (OERC), presented *Data Dashboards*, with 25 attendees. On September 18, guest speaker Dylan Roby, Ph.D., Director of the Health Economics and Evaluation Research Program at the UCLA Center for Health Policy Research, and Assistant Professor at the UCLA Fielding School of Public Health, presented *Understanding the Affordable Care Act*, with 84 attendees. On October 16, five Network members participated in a celebration of National Medical Librarians Month, by showcasing new and emerging roles they have adopted in their institutions. Topics covered included the role of a scholarly communication librarian in a large medical center, strategies for teaching staff and patients in a large public hospital, and incorporating NLM Traveling Exhibits into a library's outreach program. In addition, Kelli Ham presented her experience at the week-long Biomedical Informatics course at Woods Hole, MA. The session was attended by 40 people.

Kelli Ham and other staff provided services to the region in preparation for the implementation of the Affordable Care Act and the beginning of open enrollment on October 1. Notably, Kelli provided essential guidance and feedback to Infopeople and the California State Library for the content and design of bookmarks and posters that will be distributed to all California public libraries. Infopeople also sponsored the one-hour webinar on September 9, *Get Covered @ the Library: Affordable Care Act Resources for Libraries*, with presenters Kelli Ham and Barbara Bibel, Consumer Health Information Specialist at Oakland Public Library. The session was attended by about 250 people. In addition, Kelli collaborated with Dale Savage at the Arizona State Library and Yamila El-Khayat at Arizona Health Sciences Library, resulting in the one-hour webinar presented by Yamila on September 5, *Arizona Libraries & the Affordable Care Act I: Information & Resources*, attended by more than 100 people. In September, the

# RML QUARTERLY REPORT

*Latitudes* article "Using LibGuides as a Platform to Disseminate Information about the Affordable Care Act"<sup>1</sup> was published. The article was also accepted for publication in the *MLA News*, and is scheduled to be included in the Technology section of the 2014 June/July issue. Following the release of the NN/LM PSR Affordable Care Act LibGuide from the previous quarter, several other ACA guides were released by organizations in the region, including Arizona State Library,<sup>2</sup> Clark County-Las Vegas Library District,<sup>3</sup> and the University of Nevada, Las Vegas Libraries.<sup>4</sup> Contact was made with the Hawaii State Librarian; offers of training were declined, but there was interest in sharing of resources and possible training once the Hawaii marketplace was operational.

In September we received an inquiry from a public librarian in Johnson County, Indiana, asking to incorporate the "Health Resources" portion of the *Finding Health & Wellness @ the Library: A Consumer Health Toolkit for Library Staff* in their library's website, as an online resource for patrons. He stated that: "Your depth and range of topics are perfect for our needs. It's such a remarkable and comprehensive resource and fits perfectly into our vision of providing these services to our patrons."

Kay Deeney partnered with NLM's National Training Center to offer the Moodle class, *Teaching with Technology: Tips, Techniques and Tools*, running from July 8 through August 3, 2013. Fifty-three participants signed up for the class; 37 joined Moodle and completed some portion of the class; and 18 completed the entire class for MLA CE credit. The evaluations were favorable. One attendee wrote, "I really liked learning about adult learning concepts and the different online tools that are available!"

ClinicalTrials.gov Results Initiative: For the three-week period July 30 to August 20, 2013, Kay Deeney provided orientation training on the Moodle course, *ClinicalTrials.gov: Results Reporting, Unique Evidence, and the Role of Medical Librarians*, to 19 RML Coordinators who will offer this course in their respective Regions. Four MLA CE credits were obtained for the course. The Task Force met on September 30, 2013, to provide feedback on the course and share upcoming plans. Lori Tagawa will offer this course to PSR Network members during December 2-20, 2013.

K-12 Initiative: On September 17 Kay Deeney presented the 90-minute workshop *MedlinePlus and Other NLM Resources* to 31 members of the San Diego Office of Education School Nurses. Kelli Ham exhibited at the California Science Education Conference, sponsored by the California Science Teachers Association, on October 25-26 in Palm Springs. There were 58 booth visitors, and Kelli provided demonstrations of NLM resources to 34 participants. Kelli also presented the workshop, *Quality NLM Resources for Environmental Science Educators*, with 16 attendees.

MedlinePlus Connect Initiative: MedlinePlus Connect was promoted at the Scientific Assembly of the American Academy of Family Physicians held in San Diego September 26-28, 2013.

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<sup>1</sup> <http://nnlm.gov/psr/newsletter/2013/09/26/using-libguides-as-a-platform-to-disseminate-information-about-the-affordable-care-act/>

<sup>2</sup> [http://www.azlibrary.gov/extension/aca\\_resources.aspx](http://www.azlibrary.gov/extension/aca_resources.aspx)

<sup>3</sup> <http://hottopics.lvccld.org/obamacare>

<sup>4</sup> <http://guides.library.unlv.edu/content.php?pid=482147&sid=3951244>

# RML QUARTERLY REPORT

Community College Outreach Task Force: Kay Deeney began working with Danielle Carlock from Scottsdale Community College, a Regional Advisory Committee member, on plans for a virtual meeting room for outreach to community college librarians.

During the quarter, Marco Tamase conducted three Beginning DOCLINE and three Serial Holdings training sessions. Marco processed 109 inactive requests and approved 44 routing table changes in DOCLINE. He also provided individual consultation for 14 libraries during this period.

## NETWORK INFRASTRUCTURE

### REGIONAL ADVISORY COMMITTEE (RAC) ACTIVITIES:

There was no activity during this quarter.

### EVIDENCE BASED HEALTH:

Lori Tagawa continues to support the UCLA Clinical Practice Council. On August 15 she provided four hours of training to enhance the skills of the members to search for and retrieve evidence-based information.

### ASSESSMENT AND EVALUATION ACTIVITIES/DATA:

Acting Associate Director Alan Carr served on the mid-contract site visit team for the NN/LM Greater Midwest Region on August 15, and the NN/LM Web Services Technology Operations Center (Web-STOC) on September 25. Kay Deeney served on the mid-contract site visit team for the National Library of Medicine Training Center (NTC) on September 10.

In preparation for the PSR mid-contract site visit, email messages were sent to Network members on September 30, October 7, and October 14, inviting their participation in a questionnaire assessing RML services and programs, resulting in 73 responses. A PSR site visit focused discussion with seven Network members was held on October 28.

## OUTREACH

### TABLE 1: ALL NEWLY FUNDED AWARDS AND PROJECTS:

Title	Lead Organization	City/State
N/A	N/A	N/A

### UPDATE OF ONGOING MAJOR PROJECTS (FUNDED AT $\geq$ \$15,000):

COA 2011-2014: Arizona Outreach – University of Arizona, Arizona Health Sciences Library, Tucson, AZ

The University of Arizona Health Sciences Library (AHSL) provides extended health information outreach in Arizona. During this reporting period, AHSL Outreach Librarian Yamila El-Khayat attended the 2013 Binational Promotores Conference in Oakland; exhibited at the 40th Arizona Rural Health Conference and the ¡VIDA! The Eighth Annual Mujer Latina Breast Cancer Conference; presented a 60-minute webinar on the Affordable Care Act for Arizona

# RML QUARTERLY REPORT

librarians; taught sessions for high school students from Mountain View and the University of Arizona; and led sessions at the HCOP Health professions fair with a focus on behavioral health. During this quarter overall, interactions with 392 participants were conducted through *Arizona Outreach*.

AHSL welcomed Diana Almader-Douglas to the staff for the next year, through August 30, 2014. A second-year Fellow from the National Library of Medicine, she is spending time in both information services (September - February) and outreach. In addition to working with Yamila El-Khayat, she is developing a series of outreach interventions aimed at behavioral health providers, working with the local Regional Behavioral Health Authority.

COA 2012-2014: Information Services Outreach for Rural and Frontier Nevada – University of Nevada School of Medicine, Savitt Medical Library, Reno, NV

The major accomplishment in this reporting period was the successful recruitment and hiring of Katie Hamilton for the position of Coordinator of Library Outreach Services. The Coordinator of Library Outreach Services has been engaged in meetings with key constituents in rural healthcare and conducting needs assessments to identify the types of outreach activities that are likely to have the most impact on rural providers. In particular, she is working with the UNSOM Office of Statewide Initiatives to plan collaborative activities and has been in discussions with the library's web developer to discuss ways to adapt the library's websites to better serve rural users.

**TABLE 2: PRESENTATIONS AND TRAINING PROVIDED BY RML STAFF:**

<b>Activity Name</b>	<b>County / State</b>	<b>Estimated # of Participants</b>	<b>Activity Conducted Remotely (Y/N)</b>
Midday at the Oasis: Data Dashboards	Los Angeles, CA	49	Y
Get Covered @ the Library: Affordable Care Act Resources for Libraries- Infopeople Webinar	Los Angeles, CA	250	Y
Beginning DOCLINE Training	Los Angeles, CA	1	Y
DOCLINE Serial Holdings Training	Los Angeles, CA	1	Y
MedlinePlus and other NLM Resources for School Nurses of the Office of Education	San Diego, CA	31	N
Midday at the Oasis: Understanding the ACA	Los Angeles, CA	84	Y
Clinical Practice Council Meeting	Los Angeles, CA	60	N
Beginning DOCLINE	Los Angeles, CA	1	Y

# RML QUARTERLY REPORT

Training			
DOCLINE Serial holdings training	Los Angeles, CA	1	Y
Shedding Light on the ACA- Nevada Library Association	Washoe, NV	14	N
Midday At the Oasis: National Medical Librarians Month	Los Angeles, CA	40	Y
Teaching with Technology, NTC	Los Angeles, CA	37	Y
Beginning DOCLINE Training	Los Angeles, CA	1	Y
DOCLINE Serial holdings training	Los Angeles, CA	1	Y
Quality NLM Resources for Environmental Science Educators	Riverside, CA	16	N
Health & Wellness @ the Library	Los Angeles, CA	43	Y

## INFORMATION TECHNOLOGY AND TRANSFER:

As part of her MedlinePlus Connect Task Force participation, Kelli Ham began working on a MedlinePlus presentation for the toolkit being developed as an outreach and education tool.

Kelli Ham's proposal for a 90-minute presentation titled *The Other Content: Creating Accessible Documents and Presentations* for the Library Information Technology Association (LITA) program track at the 2014 American Library Association Annual Conference was accepted. The conference will be held in Las Vegas June 26-July 1, 2014.

## OTHER STAFF ACTIVITIES

TABLE 3. CLASSES, PUBLICATIONS AND RESOURCES DEVELOPED BY RML STAFF

Title	Medium	Submitted to MLA Educational Clearinghouse (Y/N)
ClinicalTrials.gov: Results Reporting, Unique Evidence, and the Role of Medical Librarians	Distance Learning course, 4 MLA CE	Y
An In-Depth Look at MedlinePlus	In-person class, 4 MLA CE	Y

# RML QUARTERLY REPORT

BRIEF NARRATIVE OF OTHER NOTABLE STAFF ACTIVITIES ARRANGED CHRONOLOGICALLY,  
1-2 SENTENCES PER ITEM:

7/29 – 8/7: Lori Tagawa participated in the beta class of NTC's *Discovering TOXNET: From Paracelsus to Nanotechnology (Module 1)*.

8/18-22: NN/LM PSR Director Judy Consales met with PIALA President Atarino Helieisar, while attending the 79<sup>th</sup> IFLA General Conference and Assembly in Singapore.

9/9: Jason Price was named the new SCELCLC Program Manager, replacing James Wiser.

9/12: Lori Tagawa toured the Braille Institute Los Angeles Center Library.

9/15-21: Kelli Ham attended the fall session of the NLM Biomedical Informatics survey course at Woods Hole, MA.

9/20-21: Kay Deeney attended the annual Board meeting of the Adult Congenital Heart Association (ACHA) in Philadelphia, PA.

9/25: The RML sponsored the following five regional sites for the broadcast of MLA's Fall 2013 Educational Webinar Series:

1. Arizona Health Sciences Library-Tucson, AZ
2. Central Arizona Biomedical Libraries (various locations)-Phoenix, AZ
3. John A. Burns School of Medicine Health Sciences Library-Honolulu, HI
4. Loma Linda University Library-Loma Linda, CA
5. USC Norris Medical Library-Los Angeles, CA

9/28: Kay Deeney and Kelli Ham attended the dedication ceremony and street fair celebrating the grand opening of the new San Diego Central Public Library, located in the East Village area of downtown.

9/30: A profile of NN/LM PSR, including accomplishments, challenges, and major outreach initiatives, was featured in the *NLM in Focus* newsletter.

10/1: The revamped NN/LM Pacific Southwest Region "state pages" (Arizona, California, Hawai'i, Nevada, and the U.S. Territories in the Pacific) were released. The pages were updated and moved to the LibGuides platform, which dramatically increased their usage.

10/15: Kelli Ham attended the half-day meeting, *A New Era of Coverage: Maximizing Participation in the ACA*, sponsored by the California Pan-Ethnic Health Network (CPEHN), at the California Endowment in Los Angeles.

10/24: Marco Tamase attended the EFTS Advisory Committee teleconference.

10/28-30: Five Network members received PSR-organized discounted registration to attend the Internet Librarian Conference in Monterey, CA.